# THE BANKER INNOVATION IN DIGITAL BANKING AWARDS 2024: CATEGORIES AND GUIDELINES

### **ENTRY CRITERIA**

The Banker's Innovation in Digital Banking Awards recognise the most innovative banks across the world for their digital banking initiatives in multiple categories.

The judges, made up of an external panel, will be looking for digital initatives that demonstrate innovation, utility and transformation.

The size is not important and The Banker welcomes entries from organisations all over the world.

Measurements of success, i.e. metrics, are critical components of any submission.

Any party - for example a bank, consultancy, industry body, professional services organisation or technology provider - that has worked on the initiative may submit an entry.

Only one participant on the digital initiative needs to submit an entry, but the entry must mention if there were other parties involved in the project.

Initiatives must be live within a bank whether retail. commercial, private, wholesale, investment or transaction bank.

Or, if an industry-wide initiative, it must include banks or benefit the banking community.

Information from the winning entries will be included in the awards write-up for the October issue of The Banker.

# **HOW TO SUBMIT ENTRIES**

Entry forms should be completed and submitted by Friday, June 28, 2023.

The completed entry form should be saved, in Word or pdf format, with a file name of Organisation\_Category\_ IDBA22 e.g. Bank-Name\_Mobile\_IDBA22.pdf

Multiple entries should be sent on separate entry forms. Please email completed entry forms to: innovationdigitalbanking@ft.com

#### PRODUCT CATEGORIES

Most Innovative in Digital Banking - global/regional awards: Global

Africa

**Asia-Pacific** 

Europe

Central and eastern Europe

Latin America

**North America** 

Middle East

#### SECTOR CATEGORIES

Most Innovative in ( judged on a global basis):

AI and machine learning

Cyber security

Financial wellness

Mobile

Open banking

**Payments** 

**Investment banking** 

Bank/Fintech partnership

Transformation project

Chief innovation officer of the year Fintech startup funding team of the year

## **ENTRY REQUIREMENTS**

The entry period for the digital initiative runs from June 2023 to June 2024. Initiatives must have been implemented and/or completed between these dates. The final phase of a multi-phase, multi-year project may be entered, provided it has been completed between June 2023 to June 2024.

Organisations may only submit one entry form per category - please adhere to the form's format. A single initiative may NOT be submitted in multiple categories. An organisation entering more than one category (with different projects) will need to submit separate entry forms. Judges may move an entry to another award category, if appropriate.

Entrants may include graphics in the entry form and may also send additional, relevant information. Anything too lengthy, however, will be ignored and exceeding the word limit is strongly discouraged. Succinct and relevant entries will be more effective.

The judges will be looking for entries that clearly demonstrate innovation, utility and transformation.